

May 29, 2011

Information for Organizations interested in participating in Pagan Pride Day, LA/OC.

Pagan Pride Los Angeles, Inc. announces the 2011 Annual Pagan Pride Day to be held on September 18, 2011 from 10:00 am to 5:30 pm at “The Meadows” of Whittier Narrows Park.

For those of you who have not participated in past events, Pagan Pride Day is a wonderful opportunity for you to become more actively involved in the Pagan Community by helping us educate the general public about Paganism, while also networking with other Pagan groups and/or introducing your group to area Pagans. Event attendees and booth operators have grown to consider this venture a success for all involved, and we have many repeat vendors, presenters, and performers.

Booth description.

The event is completely outdoors. Booth space is 10’x10’ and participants will need to provide their own tables and popup tents, and everything else. Our stage rental company does rent canopies, and you can reserve one if you inform us WELL in advance, but be warned that their rental cost is close to the cost of just buying one. All booths are laid out in a circle and will face in towards the middle of the circle.

We cannot guarantee booth space requests. You can request the same spot as last year, or a general quarter (north, south, east, west). You may request to be put next to a specific vendor/organization. (Indicate any of the aforementioned requests on the application). You cannot request “under a tree” or “far from the stage.” **Please do not ask.** It is difficult to juggle all the requests and we just cannot honor them all.

You will receive a confirmation once your application and payment are received, but specific information regarding setup and booth space assignment will be sent in September.

Event Program Advertising and other activities!

In addition, if you are interested in advertising in our Event Program this year, whether you are having a booth or not, please let me know so that I can be sure to get you the advertising rates once they have been set. Also, if you wish and have the time, you can be a performer, workshop leader, or ritual leader at Pagan Pride Day, or set up an altar near your booth or elsewhere in the event. There are spots on the application to check to tell us that you are interested in this. The appropriate Coordinator for that area of the event will email you.

Organization Fee.

- **Level 1 (non-vending):** **\$25**
 - Application is due no later than September 8th, 2011.
 - No donation item due.

- **Level 2:** **\$50**
 - Limited to selling buttons, bumper stickers, and t-shirts; if you are vending an item that is not listed but all monies are going directly to the organization, you must receive approval first.
 - Need to donate an item to the raffle.
 - Application is due no later than September 1st, 2011. Must be paid in full at time application is sent. Any application at this level received after September 1st deadline will be charged a \$10 late fee.

- **Level 3** (members in your organization will be using booth space to vend): **\$75**
 - May sell a broader range of items than Level 2.
 - Need to donate an item to the raffle.
 - Applications are due no later than September 1st, 2011. Any application received after that date will be charged a late fee of \$10 and total \$85 must be paid in full when application is submitted.

General information for all types of organizations:

- If you are not sure if you qualify as an organization, please check with us before sending your application.
- Refunds will only be given if written cancellation is received before September 1st, 2011, less a \$20 processing fee. After that date, any monies paid will be non-refundable.
- The booth fee does NOT include a parking pass. Any parking charges are paid by vendor directly to park. Cost of parking is nominal and will be confirmed and sent in the setup letter.
- Organizations may not share booths.
- *Donation items are collected the morning of the event at check in.* (Level 3 requires a donation from each member vending.)
- We request that organizations do not solicit donations at our event; however, a donation box on your table for your organization is acceptable.

Event rules

We impose as few rules as possible to give you maximum flexibility, but there are some rules, all for good reason, some imposed by PPLA, some imposed by our location, some just for general safety. Please keep in mind the following safety rules at Pagan Pride Day:

- Weapons of any kind are NOT allowed at the event, whether for display or sale. PPLA, Inc. reserves the right to determine what is a weapon. This includes bladed edge athames.
- Pagan Pride Los Angeles, Inc. is not responsible for any lost/stolen/damaged items.
- Set up starts at 7:30 a.m. You must offload your supplies and merchandise, then move your car before completing set up. All cars **MUST** be removed from the property by 9 a.m. or immediately when requested by event staff. Cars will be allowed back on the property one half hour after event close, at 6:00 p.m. **THIS RULE IS REQUIRED BY THE PARK, THE FIRE MARSHALL, AND FOR GENERAL SAFETY, AND HAS BEEN AN ISSUE IN THE PAST. PLEASE RESPECT THE RULE.**
- Please limit cleansing or blessing to your booth space only. Many people have allergies or asthma.

Please mail the application with your check (unless using PayPal) to PPLA, PO Box 56521, Sherman Oaks, CA, 91413, or scan and email the application to brian@paganpridela.org and pay by PayPal.. If you have any questions, please feel free to contact me at 310-801-3909 or via email at brian@paganpridela.org. We appreciate your support and look forward to seeing you in September.

Brian Ewing
 Event Operations
 Pagan Pride Los Angeles, Inc.