

May 29, 2011

Information for Vendors interested in participating in Pagan Pride Day, LA/OC.

Pagan Pride Los Angeles, Inc. announces the 2011 Annual Pagan Pride Day to be held on Sunday, September 18, 2011 from 10:00 am to 5:30 pm at "The Meadows" of Whittier Narrows Park.

For those of you who have not participated in past events, Pagan Pride Day is a wonderful opportunity for you to become more actively involved in the Pagan Community by helping us educate the general public about Paganism, while also networking with other Pagan groups and/or introducing your business (if you have one) to area Pagans. Event attendees and booth operators have grown to consider this venture a success for all involved, and we have many repeat vendors, presenters, and performers.

Booth description.

The event is completely outdoors. Booth space is 10'x10' and vendors will need to provide their own tables and popup tents, and everything else. Our stage rental company does rent canopies, and you can reserve one if you inform us WELL in advance, but be warned that their rental cost is close to the cost of just buying one. All booths are laid out in a circle and will face in towards the middle of the circle.

We cannot guarantee booth space requests. You can request the same spot as last year, or a general quarter (north, south, east, west). You may request to be put next to a specific vendor/organization. (Indicate any of the aforementioned requests on the application). You cannot request "under a tree" or "far from the stage." **Please do not ask.** It is difficult to juggle all the requests and we just cannot honor them all.

You will receive a confirmation once your application and payment are received, but specific information regarding setup and booth space assignment will be sent in September.

Booth sharing.

You can share a space with another vendor. If you are sharing space, each vendor is required to submit a separate signed completed application and all applications must be received together, or within the same week. There is a space to indicate that you are sharing, and who with.

Event Program Advertising and other activities!

In addition, if you are interested in advertising in our Event Program this year, whether you are having a booth or not, please let me know so that I can be sure to get you the advertising rates once they have been set. Also, if you wish and have the time, you can be a performer, workshop leader, or ritual leader at Pagan Pride Day, or set up an altar near your booth or elsewhere in the event. There are spots on the application to check to tell us that you are interested in this. The appropriate Coordinator for that area of the event will email you.

Vendor Fee.

- The vendor booth fee is \$115 plus a donation item to our raffle. Full payments now really help us, but you can pay a deposit of \$57.50, with your signed application, if it is received before August 1st, 2011. The final payment of \$57.50 will be due September 1st, 2011.
- If you will **ONLY** be offering healing services, not selling merchandise of any kind, and not sharing your space with another, you will be given a \$40 discount on the booth space, making the total \$75. These vendors can pay a deposit of \$50.00 by August 1, 2011, with their signed application, and the remaining balance of \$25.00 is due no later than September 1st, 2011. If you will be sharing space

with another healer, you must pay the standard booth fee of \$115, but then you can sell merchandise too.

- Any application received after September 1st, 2011 will be charged a late fee of \$10 and total of \$125 must be paid in full when application is submitted.
- Refunds will only be given if written cancellation is received before September 1st, 2011, less a \$20 processing fee. After that date, any monies paid will be non-refundable except for family emergencies.
- The booth fee does NOT include a parking pass. Any parking charges are paid by vendor directly to park. Cost of parking is nominal and will be confirmed and sent in the setup letter.
- Each vendor sharing the booth is required to donate an item to our raffle; however, only one fee will be assessed per booth, and you can share the fee however you wish. ***Donation items are collected the morning of the event at check in.***
- If your check is returned, you will be charged an extra \$25 on top of your total booth fee, and you will have to pay in full by money order, cashier's check, or PayPal.
- The vendor fee and donation item are not tax deductible, however, any amount over your vendor fee or any additional donation items will be tax deductible and a receipt will be provided.

Event rules

We impose as few rules as possible to give you maximum flexibility, but there are some rules, all for good reason, some imposed by PPLA, some imposed by our location, some just for general safety. Please keep in mind the following safety rules at Pagan Pride Day:

- Weapons of any kind are NOT allowed at the event, whether for display or sale. PPLA, Inc. reserves the right to determine what is a weapon. This includes bladed edge athames.
- For-profit vendors cannot conduct individual raffles or solicit private donation requests.
- Pagan Pride Los Angeles, Inc. is not responsible for any lost/stolen/damaged items.
- "Same Day" gift certificates as raffle items may be for services only and may only be submitted by vendors offering healing services ONLY.
- Set up starts at 7:30 a.m. You must offload your supplies and merchandise, then move your car before completing set up. All cars MUST be removed from the property by 9 a.m. or immediately when requested by event staff. Cars will be allowed back on the property one half hour after event close, at 6:00 p.m. **THIS RULE IS REQUIRED BY THE PARK, THE FIRE MARSHALL, AND FOR GENERAL SAFETY, AND HAS BEEN AN ISSUE IN THE PAST. PLEASE RESPECT THE RULE.**
- Please limit cleansing or blessing to your booth space only. Many people have allergies or asthma.

Please mail the application with your check (unless using PayPal) to PPLA, PO Box 56521, Sherman Oaks, CA, 91413, or scan and email the application to brian@paganpridela.org and pay by PayPal.. If you have any questions, please feel free to contact me at 310-801-3909 or via email at brian@paganpridela.org. We appreciate your support and look forward to seeing you in September.

Brian Ewing
Event Operations
Pagan Pride Los Angeles, Inc.