

May 6, 2020

Information for Organizations interested in participating in Pagan Pride Day, LA/OC.

Pagan Pride Los Angeles, Inc. announces the 2020 Annual Pagan Pride Day **tentatively planned** to be held on Sunday, September 27, 2020 from 10:00 am to 5:30 pm at the Rainbow Lagoon in Long Beach.

For those of you who have not participated in past events, Pagan Pride Day is a wonderful opportunity for you to become more actively involved in the Pagan Community by helping us educate the general public about Paganism, while also networking with other Pagan groups and/or introducing your group to area Pagans. Event attendees and booth operators have grown to consider this venture a success for all involved, and we have many repeat vendors, presenters, and performers. The move to Long Beach has made the event more likely to help us reach out to the public.

COVID-19

As of today, PPD is not canceled. The City of Long Beach has yet to decide whether to proceed with events scheduled later in the year. This decision will follow the state's guidance, when that is issued. Our organization will follow that guidance and follow the science. We could be canceled, we could open with attendance and booth space caps and social distancing, or we could proceed as normal, depending on restrictions implemented by the authorities in response to the pandemic. For now, PPD will move forward with planning, and accepting organization booth applications, subject to the understanding that the event might be canceled or that your application might be rejected if our space is constrained. This will be determined on a first-come, first-serve basis (no preferences for returning organizations). Organizations will receive a full refund if the event (or your space in it) is canceled due to Coronavirus.

Booth description.

The event is completely outdoors. Booth space is 10'x10' and participants will need to provide their own tables and popup tents, and everything else.

Due to constraints of the location and the pandemic, **there are no space guarantees, period.** The booth layout is not finalized, and we cannot even guarantee you a certain side of the park (please don't ask.) The **only** exception to this rule is that we will attempt to honor requests to be put next to a specific vendor/organization. Please state such requests on your application.

You will receive a confirmation once your application and payment are received, but specific information regarding setup and booth space assignment will be sent a couple weeks before the event.

Sponsorship and other activities!

In addition, if you are interested in becoming an event sponsor, which provides you several advertising opportunities, whether you are having a booth or not, please let me know so that I can be sure to get you the sponsorship rates once they have been set. Also, if you wish and have the time, you can be a performer, workshop leader, or ritual leader at Pagan Pride Day, or set up an altar near your booth or elsewhere in the event. There are spots on the application to check to tell us that you are interested in this. The Coordinator for that area of the event will email you.

Organization Fee.

- **Level 1 (non-vending):** **\$35**
 - Application is due no later than September 1, 2020.
 - No donation item due.

- **Level 2:** **\$85**
 - Limited to selling token items with all money going directly to the organization.
 - Need to donate an item to the raffle.
 - Application is due no later than August 15, 2020. Must be paid in full at the time application is sent. Any application received after August 15 will be charged a \$20 late fee and no applications are accepted after September 1.

General information for all types of organizations:

- If you are not sure if you qualify as an organization, please check with us before sending your application.
- Refunds will only be given if written cancellation is received before September 1, 2020, less a \$50 processing fee for Level 2 organizations (for the one day business license). After that date, any monies paid will be non-refundable.
- The booth fee does NOT include a parking pass. Any parking charges are paid by you directly to park. Cost of parking last year was \$15.
- Organizations may not share booths.
- ***Donation items are collected the morning of the event at check in.***
- We request that organizations do not solicit donations at our event; however, a donation box on your table for your organization is acceptable.
- Level 2 booth prices include a one day City of Long Beach business license, ***which we will obtain for you.***

Event rules

We impose as few rules as possible to give you maximum flexibility, but there are some rules, all for good reason, some imposed by PPLA, some imposed by our location, some just for general safety. Please keep in mind the following safety rules at Pagan Pride Day:

- No smoking is allowed in the park (City of Long Beach ordinance).
- The City of Long Beach has a plastic bag ban. You cannot distribute plastic bags.
- "10 ft by 10 ft" is enforced due to space constraints of the site.
- Weapons of any kind are NOT allowed at the event, whether for display or sale. PPLA, Inc. reserves the right to determine what is a weapon. This includes bladed edge athames.
- Pagan Pride Los Angeles, Inc. is not responsible for any lost/stolen/damaged items.
- Set up starts at 7:30 a.m. You must offload your supplies and merchandise, then move your car before completing set up. All cars **MUST** be removed from the property by 9 a.m. or immediately when requested by event staff. Cars will be allowed back on the property one half hour after event close, at 6:00 p.m.
- Please no incense or smudging. Many people have allergies or asthma and the scent travels.
- Other rules might be set out in the confirmation email a couple weeks before the event.
- **Other rules will likely be imposed because of the conditions of the pandemic at the time. These will be announced later as the state issues them.**

Please mail the application with your check (unless using PayPal) to PPLA, PO Box 56521, Sherman Oaks, CA, 91413, or scan and email the application to brian@paganpridela.org and pay by PayPal. If you have any

questions, please feel free to contact me at 310-801-3909 or via email at brian@paganpridelas.org. We appreciate your support and look forward to seeing you in October.

Brian Ewing
Event Operations
Pagan Pride Los Angeles, Inc.