

May 6, 2020

Information for Vendors interested in participating in Pagan Pride Day, LA/OC.

Pagan Pride Los Angeles, Inc. announces the 2020 Annual Pagan Pride Day **tentatively planned** to be held on Sunday, September 27, 2020 from 10:00 am to 5:30 pm at the Rainbow Lagoon in Long Beach.

For those of you who have not participated in past events, Pagan Pride Day is a wonderful opportunity for you to become more actively involved in the Pagan Community by helping us educate the general public about Paganism, while also networking with other Pagan groups and/or introducing your business (if you have one) to area Pagans. Event attendees and booth operators have grown to consider this venture a success for all involved, and we have many repeat vendors, presenters, and performers. The move to Long Beach has made the event more likely to help us reach out to the public.

Coronavirus Alert

As of today, PPD is not canceled. The City of Long Beach has yet to decide whether to proceed with events scheduled later in the year. This decision will follow the state's guidance, when that is issued. Our organization will follow that guidance and follow the science. We could be canceled, we could open with attendance and vendor space caps and social distancing, or we could proceed as normal, depending on restrictions implemented by the authorities in response to the pandemic. For now, PPD will move forward with planning, and accepting vendor applications, subject to the understanding that the event might be canceled or that your application might be rejected if our space is constrained. This will be determined on a first-come, first-serve basis (no preferences for returning vendors). Vendors will receive a full refund if the event (or your space in it) is canceled due to Coronavirus.

Booth description.

The event is completely outdoors. Booth space is 10'x10' and vendors will need to provide their own tables and popup tents, and everything else.

Due to constraints of the location and the pandemic, **there are no space guarantees, period.** The booth layout is not finalized, and we cannot even guarantee you a certain side of the park (please don't ask.) We also are not sure we can do the "booth extension" behind the booth for \$35, and therefore will not be selling those at this time. The **only** exception to this rule is that we will attempt to honor requests to be put next to a specific vendor/organization. Please state such requests on your application.

You will receive a confirmation once your application and payment are received, but specific information regarding setup and booth space assignment will be sent a couple weeks before the event.

Booth sharing.

Since each vendor (not each booth) requires a business license, the booth sharing cost is \$185 and is limited to two vendors. If you are sharing space, each vendor is required to submit a separate signed completed application and all applications must be received together, or within the same week. There is a space to indicate that you are sharing, and who with.

Sponsorship and other activities!

In addition, if you are interested in becoming an event sponsor, which provides you several advertising opportunities, whether you are having a booth or not, please let me know so that I can be sure to get you the sponsorship rates once they have been set. Also, if you wish and have the time, you can be a performer,

workshop leader, or ritual leader at Pagan Pride Day, or set up an altar near your booth or elsewhere in the event. There are spots on the application to check to tell us that you are interested in this. The Coordinator for that area of the event will email you.

Vendor Fee.

- The vendor booth fee is \$135 plus a donation item to our raffle. Full payments now really help us, but you can pay a deposit of \$67.50, with your signed application, if it is received before August 1, 2020. The final payment of \$67.50 will be due September 1, 2020.
- The shared booth fee is \$185 plus a donation item to our raffle from each vendor. Full payments is due with the application by August 1, 2020.
- If you will **ONLY** be offering healing services, not selling merchandise of any kind, and not sharing your space with another, you will be given a \$35 discount on the booth space, making the total \$100. These vendors can pay a deposit of \$50.00 by August 1, 2020, with their signed application, and the remaining balance of \$50.00 is due no later than September 1, 2020. If you will be sharing space with another healer, you must pay the shared booth fee of \$185, but then you can sell merchandise.
- Any application received after August 15, 2020 will be charged a late fee of \$20 and total fee must be paid in full when application is submitted. Applications cannot be accepted after September 1, 2020 to allow time to get business licenses.
- Refunds will only be given if written cancellation is received before September 1, 2020, less a \$50 processing fee (for the one day business license). After that date, any monies paid will be non-refundable except for family emergencies.
- The booth fee does NOT include a parking pass. Any parking charges are paid by the vendor directly to park. Cost of parking last year was \$15.
- ***Donation items are collected the morning of the event at check in.***
- If your check is returned, you will be charged an extra \$25 on top of your total booth fee, and you will have to pay in full by money order, cashier's check, or PayPal.
- The vendor fee and donation item are not tax deductible, however, any amount over your vendor fee or any additional donation items will be tax deductible and a receipt will be provided.
- The vendor fee includes a one day City of Long Beach business license ***that we will obtain for you.***

Event rules

We impose as few rules as possible to give you maximum flexibility, but there are some rules, all for good reason, some imposed by PPLA, some imposed by our location, some just for general safety. Please keep in mind the following safety rules at Pagan Pride Day:

- No smoking is allowed in the park (City of Long Beach ordinance).
- The City of Long Beach has a plastic bag ban. You cannot distribute plastic bags.
- "10 ft by 10 ft" is enforced.
- Weapons of any kind are **NOT** allowed at the event, whether for display or sale. PPLA, Inc. reserves the right to determine what is a weapon. This includes bladed edge athames.
- For-profit vendors cannot conduct individual raffles or solicit private donation requests.
- Pagan Pride Los Angeles, Inc. is not responsible for any lost/stolen/damaged items.
- "Same Day" gift certificates as raffle items may be for services only and may only be submitted by vendors offering healing services ONLY.
- Set up starts at 7:30 a.m. You must offload your supplies and merchandise, then move your car before completing set up. All cars **MUST** be removed from the property by 9 a.m. or immediately when requested by event staff. Cars will be allowed back on the property one half hour after event close, at 6:00 p.m.

- Please no incense or smudging. Many people have allergies or asthma and the scent travels.
- Other rules might be set out in the confirmation email sent a couple weeks before the event.
- **Other rules will likely be imposed because of the conditions of the pandemic at the time. These will be announced later as the state issues them.**

Please mail the application with your check (unless using PayPal) to PPLA, PO Box 56521, Sherman Oaks, CA, 91413, or scan and email the application to brian@paganpridela.org and pay by PayPal. If you have any questions, please feel free to contact me at 310-801-3909 or via email at brian@paganpridela.org. We appreciate your support and look forward to seeing you in October.

Brian Ewing
Event Operations
Pagan Pride Los Angeles, Inc.